

AIRBUS



What is Fly Your Ideas?

Fly Your Ideas is an exciting challenge and competition for university students around the globe.

We're asking them to tackle genuine aerospace challenges today by proposing their unique solutions using their latest academic knowledge. Airbus will set three key challenges, where teams will then choose one to answer as part of their submission.

The top two teams will be invited to visit Paris Air Show 2025, where the winners will be decided, and awarded a fast track interview for AGGP 2026.

History

Fly Your Ideas has been a competition running since 2009. Due to the pandemic 2019 was the last competition so In 2024 we brought it back to Europe. This year, we open it up globally in order to inspire talent around the world.

Find out more here: https://www.airbus.com/en/fyi-competition





Prize

- Airbus Global Graduate Programme fast track to assessment centre, for the 2026 Cohort, starting September that year
- Travel to Paris International Airshow for the final (top 2 teams) in June
 2025



Fly Your Ideas 2025: Registration and Selection

- Pre Registration (open 17th February) via https://www.airbus.com/en/fyi-competition
- Registration of Teams

Register your team **by 17th March 2025 via FORM** to get the latest information and next steps where the full challenge brief will be announced.

Submission

Teams of 3 to submit their ideas. 30 second video, plus presentation

Downselection & Global Voting Call

The best 6 teams that present the most innovative solutions, will get through to the next stage. The selected candidates will receive an invitation to present their ideas further in front of our Airbus Experts, and attend a global voting call with other top 6 teams

The Final

The top 2 teams will then receive an exclusive invite to Paris International Airshow where they will further progress their idea and present to a panel of judges.



Fly Your Ideas 2025: Key Dates

- 17th Feb 2025: Pre-Registration announcement via: https://www.airbus.com/en/fyi-competition
- 3rd March 2025: Competition Registrations Open
- 17th March 2025: Team Registration Closes
- 21st March: Brief to all registrants
- 14th April: Project Submission Closes
 - Review Process throughout April/May and top 6 teams selected
- W/C 6th May 2025: 'Meet with Expert' Briefs and mentoring
- W/C 12th May 2025: Global Voting Call
- W/C 12 May 2024: Top 2 teams announced
- 20th June 2025: Final at PAS 2025. Winner Announced





Selection Criteria

- Not currently a intern/placement student with Airbus
- Graduation date is between 2023 and 2026 (i.e. early career with <3 years of exp or final year students)

Submissions we will be judged on:

- Originality of Idea
- Creativity
- Link to Airbus Values
- Future Longevity of Idea





Downselection

The top 6 teams will be dowselected and invited to present their idea further via a virtual call with our Airbus experts

The call will be 1 hour

From this, the top 3 teams will then be invited to attend Paris International Airshow, June 20th 2025.





Final at Paris International Airshow 2025

The top 2 teams will be invited to attend Paris International Airshow on public day on Friday 20th June

Approx 1:30 - 2:00 Hours

Panel Discussion: Discussion around topics of submission with judges

Presentations: Each team will then each present for 15 minutes followed by a Q & A in front of a live audience where they will get the chance to impress.

Voting

The winner will then be announced





Fly Your Ideas 2025: FAQ's

What is the Fly Your Ideas Competition?

Fly Your Ideas is an exciting competition for university students in teams across the globe to solve real-world challenges in aviation.

What are the key themes of the Competition?

Eco Design and Sustainability, Artificial Intelligence, Business Modelling (in Space)

Who can apply for the Fly Your Ideas Competition?

University students across the globe who will have graduated between 2023 - September 2026.

What will team submissions be evaluated on?

Airbus will evaluate the applications based on Originality on Idea, Link to Airbus Values and Future Longevity of Idea. Airbus will review all submissions, with top 6 being progressed further.

How big can my team be?

Teams of 3 people

What are the next steps after registering my interest?

All registered students will be invited to an information briefing on how to submit your ideas and further steps.





Fly Your Ideas 2025: FAQ's Continued

Paris International Airshow - Le Bourget

Airbus will cover all expenses of the three final teams to travel to the show on Friday 20th June, 2025.

What are the next steps after registering my interest?

All registered students will be invited to an information briefing on how to submit your ideas and further steps via e-mail.

What is AGGP?

The Airbus Global Graduate Programme (AGGP) https://www.airbus.com/en/careers/graduates is a 2 year development programme for new graduates. The winning team will receive a fast track assessment centre interview. We had over 26,000 applications in 2023, making this an extremely exciting opportunity.

Fast Track to AGGP 2026 Cohort

The winning team will receive a fast track assessment center interview for the 2026 cohort. This is subject to CV and qualification review.

Where can I get more information?

Make sure to register your interest **HERE (link form)** by 03/03/2025 and follow our instagram @weareairbus for live updates.

