

[Campus: UPM- Ciudad Universitaria]	[School of Forestry and Natural Environment Engineering]
<b>Program</b>	13AB – [MASTER'S DEGREE IN ECOLOGICAL AND SUSTAINABLE TOURISM MANAGEMENT]

Course number and name	
<b>Number</b>	[133000169]
<b>Name</b>	[PRINCIPLES OF TOURISM ACTIVITY/ PRINCIPIOS DE LA ACTIVIDAD TURISTICA]
<b>Semester</b>	S1 [(September-January)]

Credits and contact hours	
<b>ECTS Credits</b>	5
<b>Contact hours</b>	60

<b>Coordinator's name</b>	[Prof. Carlos CALDERON-GUERRERO] [carlos.calderon@upm.es]
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Specific course information
<b>Description of course content</b>
[The course provides knowledge about the most important concepts and skills related to tourism in relation to the environment and the economic activity that develops around it, emphasizing the importance of the need to manage and handle tourism and leisure activities in the natural environment in a sustainable manner and in accordance with ecological principles.
<b>List of topics to be covered</b>
Topic 1. What is Tourism Topic 2 History and Evolution of Tourism Topic 3. Tourism by continents Theme 4. Types of Tourism
<b>Prerequisites or co-requisites</b>
None



<b>Course category in the program</b>	
<input type="checkbox"/> <b>R (required)</b>	<input checked="" type="checkbox"/> <b>E (elective)</b> <i>(elective courses may not be offered every year)</i>

<b>Specific for course objectives</b>
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<b>Specific learning outcomes</b>
CE02 - Ability to identify, formulate and solve problems on ecological and sustainable tourism.
CE04 - Ability to identify and value products of nature and seek their conservation
CG03 - Critical capacity for analysis, synthesis and learning through the exchange of opinions in the area of ecological and sustainable tourism, presenting solid and structured arguments.

<b>Further reading and supplementary materials</b>
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<p>– Main book: Arraiza, MP., Calderon Guerrero, Carlos (2015). MANAGEMENT OF SUSTAINABLE AND ECOLOGICAL TOURISM, 2015. Vol. 1. Pag. 689. Editors: Arraiza Bermúdez-Cañete, María Paz López Álvarez, José Vicente García Rodríguez, José Luis</p>
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<b>Teaching methodology</b>
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<input checked="" type="checkbox"/> <b>lectures</b>	<input type="checkbox"/> <b>problem solving sessions</b>	<input checked="" type="checkbox"/> <b>collaborative actions</b>	<input checked="" type="checkbox"/> <b>laboratory sessions</b>
<b>Other:</b>			