

[Campus: UPM- Ciudad Universitaria]	[School of Forestry and Natural Environment Engineering]
Program	13AB – [MASTER'S DEGREE IN ECOLOGICAL AND SUSTAINABLE TOURISM MANAGEMENT]

Course number and name	
Number	[133000154]
Name	[ECOTURISM PRODUCTS]
Semester	S1 [(September-January)]

Credits and contact hours	
ECTS Credits	5
Contact hours	60

Coordinator's name	[Prof. Carlos CALDERON-GUERRERO] [carlos.calderon@upm.es]
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Specific course information
Description of course content
[Ecotourism Products is a compulsory subject taught during the first semester of the Master's program. The objective is to introduce the student, from a theoretical framework, to the main ecotourism products, starting with a definition and characteristics that an ecotourism product should have, to later obtain a preliminary classification of the main ecotourism products, and finally focus the course on four main blocks: the products of nature observation; the Slow movement; environmental education; and the new trends that are offered today in the market]
List of topics to be covered
<ol style="list-style-type: none"> 1. Introduction. Theoretical framework. Ecotourism products. Definitions 2. 2. Nature observation I: How it started <ol style="list-style-type: none"> 2.1. Birdwatching 2.2. Wildlife watching (whale watching) 3. 3. Nature watching II: <ol style="list-style-type: none"> 3.1. Geological tourism 3.2. Sidereal tourism. Starlight 3.3 Observation of natural phenomena 3.4. Cycling - hiking

3.5. Mycological tourism 4. Slow Movement 4.1. Slow Food. Gastro-tourism. Wine tourism. Slow Fish. Slow Cities 5. Environmental Education, Sustainable Development and Ecotourism 6. Innovation in Ecotourism Products	
Prerequisites or co-requisites	
None -It is advisable to have a background or at least basic knowledge of Hydrology, Chemistry and Soil science / Climatology / Ecology, as well as computer skills at user level.	
Course category in the program	
<input checked="" type="checkbox"/> X R (required)	<input type="checkbox"/> E (elective) <i>(elective courses may not be offered every year)</i>

Specific for course objectives

Specific learning outcomes
<p>CB07 - That students know how to apply the acquired knowledge and problem-solving skills in new or unfamiliar environments within broader (or multidisciplinary) contexts related to their area of study</p> <p>CB09 - That students know how to communicate their conclusions and the knowledge and ultimate reasons that support them to specialized and non-specialized audiences in a clear and unambiguous way</p> <p>CE01 - Knowledge and ability to interpret and understand the environmental, economic and sociocultural aspects that affect ecotourism</p> <p>CG07 - Use of ICTs for cooperative work and teamwork in the field of ecological and sustainable tourism, economic and socio-cultural aspects that affect ecotourism</p> <p>CG07 - Use of ICTs for cooperative work and teamwork in the field of ecotourism and sustainable tourism.</p> <p>CT08 - Creativity, observation skills, hypothesis generation and experimental problem statement.</p> <p>RA74 - Apply procedures for the control and correction of atmospheric, soil and water pollution at local, regional and global scales.</p> <p>RA72 - Analyze and apply the legal framework concerning soil and water pollution, as well as air pollution at local and transboundary level.</p> <p>RA73 – Assess, from an integrated perspective, possible pollutants and sources of pollution in the agroforestry and urban environment.</p>

Further reading and supplementary materials
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<p>– Main book: Arraiza, MP., Calderon Guerrero, Carlos (2015). MANAGEMENT OF SUSTAINABLE AND ECOLOGICAL TOURISM, 2015. Vol. 1. Pag. 689. Editors: Arraiza Bermúdez-Cañete, María Paz López Álvarez, José Vicente García Rodríguez, José Luis</p>



Teaching methodology			
<input checked="" type="checkbox"/> lectures	<input type="checkbox"/> problem solving sessions	<input checked="" type="checkbox"/> collaborative actions	<input checked="" type="checkbox"/> laboratory sessions
Other:			