

[Campus: UPM- Ciudad Universitaria]	[School of Forestry and Natural Environment Engineering]
Program	13AB – [MASTER'S DEGREE IN ECOLOGICAL AND SUSTAINABLE TOURISM MANAGEMENT]

Course number and name	
Number	[133000155]
Name	[CULTURAL HERITAGE /PATRIMONIO CULTURAL]
Semester	S1 [(September-January)]

Credits and contact hours	
ECTS Credits	5
Contact hours	60

Coordinator's name	[Prof. Carlos CALDERON-GUERRERO] [carlos.calderon@upm.es]
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Specific course information
Description of course content
[Cultural Heritage is a compulsory subject taught during the first semester of the Master's program. It consists of the following parts:
<ol style="list-style-type: none"> 1. Concept of Cultural Heritage and History of Heritage Conservation 2. The management and conservation of Cultural Heritage 3. Interpretation of Cultural Heritage 4. Main cultural manifestations I 5. Main cultural manifestations II 6. Innovation in Cultural Heritage Management]
List of topics to be covered
<ol style="list-style-type: none"> 1. Concepto de Patrimonio Cultural 2. La interpretación del Patrimonio Cultural 3. Principales iniciativas para la conservación e interpretación del Patrimonio Cultural 4. Principales manifestaciones del Patrimonio Histórico Artístico



Prerequisites or co-requisites	
None	
Course category in the program	
<input checked="" type="checkbox"/> R (required)	<input type="checkbox"/> E (elective) <i>(elective courses may not be offered every year)</i>

Specific for course objectives

Specific learning outcomes
<p>CB06 - Possess and understand knowledge that provides a basis or opportunity for originality in the development and/or application of ideas, often in a research context</p> <p>CB10 - Students possess the learning skills that will enable them to continue studying in a manner that will be largely self-directed or autonomous.</p> <p>CE04 - Ability to identify and value products of nature and seek their conservation</p> <p>CE05 - Ability to identify and value the advantages and disadvantages of responsible tourism in the natural environment for local communities and businesses</p> <p>CG05 - Literature search, documentation analysis and processing of information from various sources and its analysis and synthesis applying it to the resolution of complex problems in the field of Ecological and Sustainable Tourism.</p>

Further reading and supplementary materials
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<p>– Main book: Arraiza, MP., Calderon Guerrero, Carlos (2015). MANAGEMENT OF SUSTAINABLE AND ECOLOGICAL TOURISM, 2015. Vol. 1. Pag. 689. Editors: Arraiza Bermúdez-Cañete, María Paz López Álvarez, José Vicente García Rodríguez, José Luis</p>

Teaching methodology

<input checked="" type="checkbox"/> lectures	<input type="checkbox"/> problem solving sessions	<input checked="" type="checkbox"/> collaborative actions	<input checked="" type="checkbox"/> laboratory sessions
Other:			